

MEDIA RELEASE

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New generation Hyundai i30 includes SUNA Traffic

Hyundai Motor Company Australia has announced the inclusion of SUNA Traffic Channel in its [new generation i30](#). The i30, launched in Australia last week, is the first new generation Hyundai to be fitted with a satellite navigation system, which along with SUNA is available as a standard feature in the Elite and Premium models.

[SUNA Traffic Channel](#) is a digital traffic information service that broadcasts detailed information about traffic congestion and other road conditions directly to compatible in-car satellite navigation devices.

“Like its predecessor, the new generation i30 is sure to be one of the most popular small cars sold in Australia, renowned for its high quality and high standard specification, which we are proud to say includes SUNA Traffic Channel,” said Intelematics Australia’s Chief Executive Officer Adam Game.

Mr. Game continued, “As more motorists gain access to live traffic updates, it will lead to an improvement in driving conditions as motorists stay clear of congested areas, enabling the slow moving traffic to return to normal conditions faster.”

Andrew Tuitahi, Product Planning Manager, Hyundai Motor Company Australia said “The new generation i30 offers great value to customers with the addition of several new features, including a 7” touchscreen satellite navigation system with SUNA Live Traffic Updates on mid and high trim models.

“Integrated real-time traffic information will improve the driving experience for our i30 customers by providing them with the information they need to get to their destination without any unexpected delays.”

SUNA Traffic Channel analyses more than three hundred million instantaneous speed measurements each month, combining a range of traffic data including GPS trackers on probe vehicles, traffic light data, traffic camera data and analysis of historical traffic information. The

service is currently available in Brisbane, Gold Coast, Sydney, Melbourne, Canberra, Adelaide and Perth.

Motorists can find out more information on SUNA by visiting: www.sunatraffic.com.au or www.hyundai.com.au/i30

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About Intelematics Australia

Intelematics Australia is a wholly owned subsidiary of the RACV and is a founding member of Global Response – a strategic telematics alliance covering Europe, North America and Australia, with more than 80 million motoring club members.

Globally recognised for innovation, Intelematics Australia's services include safety and security, fleet and workforce management, real-time traffic information and navigation, together with a range of real-time motorist information and convenience services. Intelematics also provides enhanced remote vehicle diagnostic and eCRM services.

Intelematics Australia is a leading provider of OEM telematics programs within the Asia Pacific region and works in partnership with its clients to create tailored programs that bring benefit to vehicle manufacturers, their maintenance and retail channels, and motorists.

SUNA Traffic Channel, operated by Intelematics, has been adopted by leading auto and navigation brands.

The RDS-TMC service now covers more than 95 per cent of the Australian main metropolitan population, with coverage in VIC, NSW, QLD, ACT, SA, and WA. SUNA is Australia's only digital traffic service broadcast using the international RDS-TMC standard which is supported by most GPS and automotive brands. SUNA content is also offered to developers of online and smart-phone applications.

For more information on Intelematics, visit www.intelematics.com.au

About Hyundai Motor Company Australia

Established in 1967, Hyundai Motor Company has grown into the Hyundai Motor Group, with more than two dozen auto-related subsidiaries and affiliates. Hyundai Motor - which has six manufacturing bases outside of South Korea including the U.S., China, India, Russia, Turkey and the Czech Republic - sold 4.06 million vehicles globally in 2011. Hyundai Motor, which employs over 80,000 worldwide, offers a full line-up of products including small to large passenger vehicles, SUVs and commercial vehicles.

Hyundai Motor Company Australia Pty Ltd (HMCA) was established on October 1st, 2003 as a wholly owned subsidiary of Hyundai Motor Company. The award-winning range of Hyundai vehicles continues to set segment and industry benchmarks in value, quality and safety, with innovations such as Vehicle Stability Management, Electronic Stability Control and Australia's first five-year warranty with unlimited kilometres.

Hyundai vehicles are sold in 186 countries through some 5,300 dealerships and showrooms. For more information visit: www.hyundai.com.au