MEDIA RELEASE

SUNA to introduce TPEG technology to Australia

21 September, 2011 – Intelematics, the company behind SUNA traffic channel, will be offering a new real-time traffic and transport information delivery service that can be carried across wireless Internet and digital radio networks.

The new capability, known within the industry by the name of the standard it is built on – TPEG (Transport Protocol Experts Group) – will be available to local vehicle and device manufacturers. The service will be offered as another product within the SUNA Traffic Channel range of products and services.

SUNA TPEG is a suite of capabilities that provide real-time services to motorists including traffic incidents, road conditions, traffic congestion or delays and can be extended to other motoring related content such as fuel pricing/fuel station attribute data and car park information. Additionally, the application can support public transport information making it an intermodal information communications protocol.

Adam Game, Intelematics Chief Executive Officer, officially announced SUNA TPEG at the ITS Summit on the Gold Coast today.

"TPEG builds upon the successes of RDS-TMC in providing a global standard for providing real-time traffic information to vehicle and mobile navigation devices," said Game.

"In building on these successes SUNA TPEG has the capability to provide a broader range of content applications to cover both traffic and other related motoring content, while also supporting public transport information making it a truly multi-modal transport information communications protocol."

SUNA TPEG can be distributed by digital radio, mobile data, Internet and digital video transmissions, and also supports two-way connectivity through wireless channels using HTTP (Internet Protocol). SUNA is the first Australian provider to announce a TPEG service.

SUNA TPEG will offer a rich source of traffic reports and general motoring information, with the ability to provide more detailed traffic data including area wide level of service coverage. Future applications will include variable speed information, which supports the

communication of lane speed and restriction/closure information direct to the in-vehicle device.

"The development of SUNA TPEG will give car manufacturers the opportunity to enhance their in-car navigation and infotainment offerings, and leverage the introduction of internet-enabled vehicles into the Australian market."

"SUNA TPEG has the potential to revolutionise the way data is transmitted to vehicles, and dramatically increases the breadth of content available to in-vehicle navigation and mobile devices, enhancing both safety and convenience," said Game.

Motorists can find out more information on SUNA by visiting www.sunatraffic.com.au.

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About Intelematics Australia

Intelematics Australia is a wholly owned subsidiary of the RACV and is a founding member of Global Response – a strategic telematics alliance covering Europe, North America and Australia, with more than 80 million motoring club members.

Globally recognised for innovation, Intelematics Australia's services include safety and security, fleet and workforce management, real-time traffic information and navigation, together with a range of real-time motorist information and convenience services. Intelematics also provides enhanced remote vehicle diagnostic and eCRM services.

Intelematics Australia is a leading provider of OEM telematics programs within the Asia Pacific region and works in partnership with its clients to create tailored programs that bring benefit to vehicle manufacturers, their maintenance and retail channels, and motorists.

SUNA Traffic Channel, operated by Intelematics, has been adopted by leading brands including Alpine, Continental, Eclipse, Ford, Garmin, Google, Holden, Honda, Mio, Navigon, Navman, Navteq, Navway, ninemsn, Nissan, Nokia, Pioneer, Toyota, Uniden, Mitsubishi, Subaru, Samsung, Mercedes-Benz, Clarion and Pump TV.

The RDS-TMC service now covers more than 95 per cent of the Australian main metropolitan population, with coverage in VIC, NSW, QLD, ACT, SA, and WA. SUNA is Australia's only digital traffic service broadcast using the international RDS-TMC standard which is supported by most GPS and automotive brands. SUNA content is also offered to developers of online and smart-phone applications.

For more information on Intelematics, visit www.intelematics.com.au

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