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In car traffic alert systems are just being developed in Australia but will help to manage fleet efficiency by avoiding congestion and traffic problems

■ **SUNA Traffic Channel**

Web: www.sunattraffic.com.au

Also launched on August 14 was SUNA Traffic Channel, Australia's first real-time digital traffic information service for GPS navigation systems, smart phones and traffic information websites.

Developed by RACV subsidiary, Intellematics Australia, this world-first service helps drivers avoid delays by broadcasting detailed information about traffic congestion and other road conditions directly to GPS navigation systems in real time.

A unique feature of the system is SUNA's ability to identify traffic congestion levels using data derived from traffic-light control systems. Information from probe vehicles positioned in known congested areas will supplement sensor-based data.

The service is now commercially available in Melbourne. The system is undergoing testing in Sydney and Brisbane, and should be available in mid-2008. Adelaide and Perth are expected to be live later in 2008.

SUNA is currently broadcast in Melbourne on 101.1FM, while preliminary broadcasts have commenced in Sydney on 106.5FM and 97.3FM in Brisbane. 