



NAVIGON adds SUNA to new navigation device

Melbourne, 08 December, 2009 – Intelematics Australia today announced that real-time traffic updates will now be available on the NAVIGON 6300 navigation device.

SUNA Traffic Channel is Australia's first digital traffic information service which broadcasts up-to-the-minute information on traffic incidents such as accidents, traffic congestion, road closures, major road works and special events directly to compatible GPS navigation systems. NAVIGON is Europe's fastest growing GPS maker and just launched a new line of personal navigation devices (PNDs) in the Australian market.

Commenting on the new partnership, Gerhard Mayr, vice-president worldwide mobile phone business & new markets, NAVIGON AG said, "NAVIGON is currently at the cutting edge of the local navigation market and is committed to providing its customers with the latest features in GPS technology. Aligning ourselves with Intelematics Australia enables us to deliver on this commitment and provide next generation GPS devices that not only feature 3D imaging and voice commands, but also incorporate real-time traffic information that can help our customers get to their destination sooner."

Adam Game, chief executive officer, Intelematics Australia said, "This is an exciting new partnership for Intelematics Australia. NAVIGON is a leading provider of GPS products and as the tenth brand to sign up for SUNA services, it will be joining a strong line up of leading GPS navigation companies already supporting the SUNA Traffic Channel service here in Australia."

The SUNA service was launched in Perth, Adelaide and Canberra in July of this year, this followed the successive launches of the service in Melbourne, Sydney, Brisbane and the Gold Coast during the past two years.

The service monitors traffic conditions using tens of thousands of road traffic sensors supplemented with other sources including probe vehicles, freeway sensors, tow truck

allocations, roadwork information, special events and expert camera observers on major roads.

Game said Intelematics would continue to develop the SUNA service, increasing data quality as well as introducing new service features. Recent initiatives include surveying taxi drivers and extending street camera coverage to provide more accurate traffic flow estimates.

Currently available exclusively in Harvey Norman stores, the NAVIGON 6300 is traffic ready – straight out of the box and costs \$499. There are no ongoing data charges and the service is available for the lifetime of the device. The NAVIGON 6300 is packed with additional premium features such as the latest 3D technology from the German GPS maker to show the environment in 3D as well as a voice command function.

Motorists can find out more information on SUNA by visiting: www.sunatraffic.com.au

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About NAVIGON

NAVIGON AG is a world-leading manufacturer of navigation systems. With its own portable navigation systems, and thanks to its partnership with reputable consumer electronics manufacturers, NAVIGON stands for high-quality GPS navigation on pocket PCs, PNDs and mobile phones. NAVIGON also provides professional navigation solutions such as driver-assistance features for the automotive OEM market. NAVIGON was founded in 1991, and employs over 400 workers in locations in Asia, Europe and North America. – NAVIGON. And the world is yours. For more information, visit www.navigon.com or follow us at www.Twitter.com/NAVIGON_.

About Intelematics Australia

Intelematics Australia is a wholly owned subsidiary of the RACV and is a founding member of Global Response – a strategic telematics alliance covering Europe, North America and Australia, with more than 80 million motoring club members.

Globally recognised for innovation, Intelematics Australia's services include safety and security, fleet and workforce management, real-time traffic information and navigation, together with a range of real-time motorist information and convenience services. Intelematics also provides enhanced remote vehicle diagnostic and eCRM services.

Intelematics Australia is a leading provider of OEM telematics programs within the Asia Pacific region and works in partnership with its clients to create tailored programs that bring benefit to vehicle manufacturers, their maintenance and retail channels, and motorists.

Intelematics' award-winning Telematics Services Hub (TSH) is a custom-designed, OEM-grade platform that separates service provision from underlying vehicle hardware. The TSH platform

provides the Australian telematics programs for General Motors Holden, Toyota Motor Company Australia and Mitsubishi Motors Australia. The TSH also supports the aftermarket telematics Motoring Club product CarCom.

SUNA Traffic Channel, operated by Intellematics, has been adopted by leading navigation brands including ECLIPSE, Garmin, Mio, Navman, Navway, Pioneer, TomTom, Uniden, and Ford Motor Company.

The RDS-TMC service now covers more than 95 per cent of the Australian capital city population, with coverage in VIC, NSW, QLD, ACT, SA, and WA. SUNA is Australia's only digital traffic service broadcast using the international RDS-TMC standard which is supported by most GPS and automotive brands. SUNA content is also offered to developers of online and smart-phone applications.

For more information, visit Intellematics' website at www.intellematics.com.au

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